## **ProofVault Requirements (Best-in-Class Data Room)**

Each ProofVault is a structured, evidence-driven data room designed for pre-seed to seed-stage readiness. Core sections align with the ProofTags system.

### **I. Introduction**

* Founder Bio / Market Insight
* ProofPlan Canvas
* Vision Statement

### **II. Desirability**

* Customer Interviews (transcripts or summaries)
* Persona Sheets
* Problem Statement / Opportunity Brief
* Demand Signals / Waitlist Screenshots

### **III. Feasibility**

* MVP Demo or Walkthrough (Link or screenshots)
* Feature Roadmap or Build Plan
* Tech/Delivery Risk Assessment

### **IV. Viability**

* Business Model Canvas
* Pricing Experiments or Logic
* GTM Strategy Deck / Campaign Plans
* CAC-LTV Benchmark or Assumptions

### **V. Traction**

* KPI Tracker (Milestones + Targets)
* Channel Experiment Results
* Early Usage or Revenue Snapshots

### **VI. Readiness**

* Final Pitch Deck
* Financial Forecast (12–18 months)
* Team Slide / Cap Table
* Investor FAQ / Narrative Slide
* Final ProofScore Report

This ProofVault structure enables alignment between validation progress (ProofTags) and investor-grade readiness (ProofScore uplift). Each validated item improves both presentation and predictive confidence for funding and scaling discussions.

Optional: Add video walkthroughs, founder narrative clips, or additional annexes (IP, partnerships, etc.) for bonus points.